

Taking the Life Course Perspective to Promote Preconception Health and Health Care: Towards the Promise for Equity in Birth Outcomes

Tuesday, November 15, 2011

9:00 a.m. – 4:00 p.m.

**Forsyth Medical Center Conference Center
3333 Silas Creek Parkway
Winston-Salem, NC 27103**



Forsyth County
Infant Mortality Reduction Coalition

OVERVIEW

A one-day workshop to examine best and promising practices to improve preconception health and health care. Speakers and panelists will discuss collaborative efforts and opportunities to promote the life course perspective to improve the health of women across their lifespan.

Who Should Participate.

Clinicians, case managers, social service providers, nurses, health educators, public health professionals, and others working with women of childbearing age and their families.

Upon completion of this workshop, participants should be better able to:

- Describe the history and North Carolina's role in the national Preconception Health Movement.
- Discuss pathways through which social disadvantage impacts Preconception Health and Health Care.
- Identify promising models to improve equity in Preconception Health.
- Describe state and local activities that promote Preconception Health and Health Care.
- Identify potential opportunities to impact preconception health in North Carolina.
- Describe regional coalition efforts to address women's wellness.
- Identify resources and tools to enhance the life course approach for public health practitioners.

CEUs, Contact Hours and CHES credits are available

AGENDA

8:30 am	Registration & Continental Breakfast
9:00	Welcome
9:15	Keynote - The Life Course Perspective: How Did We Get Here?
10:45	Break
11:00	The Impact of Social Disadvantage on Preconception Health and Health Care
12:00 pm	Lunch
12:30	Improving Equity in Preconception Health through Peer Education
1:30	Break
1:45	Progress Toward the Promise of Preconception Health in North Carolina
2:45	Emerging Opportunities to Improve Health in North Carolina
3:45	Wrap Up and Evaluation
4:00	Adjourn

Your Certificate of Completion will be available online once the workshop has ended. To receive your continuing education certificate, you must fill out the program evaluation for this workshop online. **Please be sure we have your up-to-date email address. You will receive the link to the online evaluation/certificate within a week of the conclusion of this workshop. Evaluations and certificates will be available for 2 weeks.**

Please register online at <http://www.northwestahec.org>

Speakers

Vijaya K. Hogan, MPH, DrPH
University of North Carolina
at Chapel Hill

Michael Islar, RN, BSN
Winston Salem State University

Alvina Long-Valentin, RN, MPH
NC DPH, Women's Health Branch

Judy Ruffin, MPA
NC DPH, Women's Health Branch

Merry K Moos, RN, FNP, MPH
Retired Professor
University of North Carolina
at Chapel Hill

Sarah Verbiest, DrPH, MSW
UNC Center for Maternal
& Infant Health

Everette Witherspoon
Forsyth County Commissioner

To register for this workshop, please go to our website:

<http://northwestahec.wfubmc.edu/mura/www/#/event/35175>

Workshop Fee: \$30.00

**PLEASE NOTE - WE WILL NOT BE PRINTING HANDOUTS
FOR THIS ACTIVITY!!**

Handouts will be available online on Wednesday, November 9, 2011 after 4 pm. You may access the handouts for up to two weeks after the activity.

The link to the handouts will be available in your confirmation email.

For More Information and Assistance

If you have questions about registering for this activity, need recommendations for overnight accommodations, or need auxiliary aids or special services to attend, please contact Carmella Griffin at least five working days prior to the activity by calling 336-713-7761 or email cagriffi@wfubmc.edu.

Directions to Forsyth Medical Center Conference Center

From Business 40

Silas Creek Parkway South
Turn left on Hawthorne Rd
Turn right at Maplewood Ave
Enter the visitor parking deck

From I-40 West

Take exit to Business 40 (downtown)
Stay in right lane – becomes exit lane for Silas Creek
Parkway – take South exit
Turn left on Hawthorne Rd
Turn right at Maplewood Ave
Enter the visitor parking deck

From I-40 East

Take Hanes Mall Blvd. exit
Turn right on Hanes Mall Blvd
Turn left on Silas Creek Parkway
Turn right on Hawthorne Rd.
Turn right at Maplewood Ave
Enter the visitor parking deck



Please register online at <http://www.northwestahec.org>