

North Carolina Baby Love Plus Program

Healthy Communities...Healthy Babies...Healthy Start!

What is North Carolina Baby Love Plus (NCBLP)?

Just as the name implies it is the plus for the family with a new baby. Families know how to nurture their babies but every family deserves a plus to help them meet their goals and navigate system barriers to achieving good health care. Barriers are missed steps that make plans to return to work, child care, planning for the next baby, and housing more difficult because the family was not aware of how to access the service. NCBLP at Forsyth County Department of Public Health will assist you by making connections with community partners in Forsyth County and Winston Salem. The program links moms, babies and dads with important health care and support services.

North Carolina Baby Love Plus provides:

- Intensive outreach to connect women of childbearing age and their infants with prenatal and family health services
- Culturally sensitive case management by a Family Care Coordinator to promote healthy lifestyles between pregnancies and well-child care for up to two years after delivery
- Health education and training for local health and social service agencies, area hospitals, public health officials, church and civic volunteers
- Leadership training and support for community partners
- Bi-monthly Lunch & Learn gatherings

Advocacy

Family Care Coordinators and Family Outreach Workers help our clients achieve goals that are important to the family unit. A Family Care Coordinator will advocate on behalf of Baby Love Plus clients to obtain needed services and support. NCBLP staff can assist in accessing services such as:

- Educational Services
- Medical Care
- Child Care
- Parenting Classes
- WIC
- Social Service benefits
- Housing
- Mental Health Services
- Substance Abuse Services
- Depression screening and referral



Forsyth County
Department of Public Health

Promoting Health, Improving Lives

**Contact Baby Love Plus: 336-703-3186, 336-703-3189,
336-703-3188, 336-703-3207**



Who is Eligible?

- Residents of Forsyth County
- Medicaid eligible women of child bearing age

Forsyth County Department of Public Health administers the North Carolina Baby Love Plus program in Forsyth County

"This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under the Healthy Start Initiative, Maternal Child Health Bureau (in collaboration with the North Carolina Division of Public Health-Women's and