

Getting Started

Forsyth County Central Library

Information Services, Central Library, 660 W. Fifth St., Winston-Salem, NC 27101 | 336-703-3020

The library provides free access to a wide variety of resources, services and programs useful to entrepreneurs, small business owners, and nonprofit organizations. Visit Information Services on the third floor of Central Library or call 336-703-3020 and talk to a librarian to get started.

Business Start-Up Guides

 Business Start-Up Guide – Small Business and Technology Development Center

 Start or Grow a Business – Economic Development Partnership of North Carolina

 Business Guide – Small Business Administration

 Business Planning and Financial Statements Template Gallery – SCORE

 Business Plans Handbook (Sample business plans available with your Forsyth County Public Library card)

Business Counseling and Mentoring

Small Business Center (SBC) of Forsyth Technical Community College

525 Vine St., Winston-Salem, NC 27101 | 336-757-3810 SBC offers mentoring and counseling services, workshops, seminars, and networking opportunities for new and expanding businesses.

Small Business and Technology Development Center (SBTDC) at Winston-Salem State University

114 R.J. Reynolds Center, 601 S. Martin Luther King Jr. Drive, Winston-Salem, NC 27110 | 336-750-8340 SBTDC offers counseling and group instruction on starting and growing a business. The <u>Government Contracting</u> <u>Assistance Program</u> helps procurement-ready businesses.

SCORE (Service Corps of Retired Executives)

1451 Elm-Eugene St., Suite 2306, Greensboro, NC 27406 | 336-333-5399

Services include mentors, workshops, and resources for starting and growing a business.

City of Winston-Salem Business Services

100 E. First St., Winston-Salem, NC 27101 | 336-727-8000 | 336-747-7474 (Small Business Liaison)

Contact the Small Business Liaison for help with business licenses, home business requirements, and navigating through governmental processes and services needed to operate a business in Winston-Salem. Consult the <u>Starting a Business</u> checklist to get started.

Economic Development Partnership of North Carolina (EDPNC)

150 Fayetteville St., Suite 1200, Raleigh, NC 27601 | 919-447-7777 | 800-228-8443 (Business Advisors)

EDPNC is an extension of the N.C. Department of Commerce. Connect with a Small Business Advisor for assistance with business licenses, state permits, legal requirements, tax forms, and export assistance. Search the <u>N.C. Business and</u> <u>Occupational License Database</u> (NCBOLD).



Contacts for Entrepreneurs

Business Registration

Forsyth County Register of Deeds

Forsyth County Government Center, 201 N. Chestnut St., Winston-Salem, NC 27101 | 336-703-2700

File the Certificate of Assumed Business Name form with the Register of Deeds office in the county or counties where the business plans to operate.

N.C. Secretary of State

2 South Salisbury St., Raleigh, NC 27601 | 919-814-5400

Register a business as a Corporation, Limited Liability Partnership (LLP), Limited Liability Corporations (LLC) or Nonprofit. The website includes forms, fee schedules, and a database of business names.

Taxes

U.S. Internal Revenue Service (IRS) Tax Information for Businesses

251 N. Main St., Suite 800, Winston-Salem, NC 27101 | 336-659-2740 (Local) | 800-829-4933 (Business) Find tax information on starting, operating, and closing a business. Apply for an Employer ID Number (EIN).

N.C. Department of Revenue (NCDOR)

1500 Pinecroft Road, Asheville Building, Suite 300, Greensboro, NC 27407 336-487-0200 (Local Office) | 877-252-3052 (NCDOR Help Line) Includes specific tax and licensing requirements. The <u>Business Registration</u> page provides links to get started.

Forsyth County Tax Administration

201 N. Chestnut St., Winston-Salem, NC 27101 | 336-703-2300 Contact the office to determine specific requirements for your business.

Patent, Trademark and Copyright

N.C. Secretary of State Trademarks Division

P.O. Box 29622, Raleigh, NC 27626-0622 | 919-814-5360 Find information on registering a trademark in North Carolina and search the trademark database.

U.S. Patent and Trademark Office (USPTO)

USPTO Madison Building, 600 Dulany St., Alexandria, VA 22314 | 800-786-9199 The website includes a wealth of information about patents and trademarks.

U.S. Copyright Office

101 Independence Ave. SE, Washington, DC 20559 | 877-476-0778 | 202-707-3000 Find comprehensive information on copyright registration, research, law, and forms.

Small Business Assistance and Financing Resources

City of Winston-Salem Minority and Women's Business Enterprise (M/WBE) Division

100 E. first St., Winston-Salem, NC 27101 | 336-727-8000 (CityLink) | 336-734-1238

The office certifies qualified minority- and women-owned businesses to participate in city contracting and purchasing programs.



Contacts for Entrepreneurs

City of Winston-Salem Small Business Loan Program

100 E. First St., Winston-Salem, NC 27101 | 336-727-8000 | 336-747-7474 (<u>Small Business Liaison</u>) The Business Development Division provides financial assistance to businesses located in the Winston-Salem Neighborhood Revitalization Strategy Area (NRSA).

Economic Development Partnership of North Carolina (EDPNC) - Financing Resources

150 Fayetteville St., Suite 1200, Raleigh, NC 27601 | 919-447-7777 | 800-228-8443 (Business Advisor) The web page includes links to loans, grants, private equity initiatives, government contracting and crowdfunding, as well as a guide to business financing in North Carolina.

Forsyth County Community and Economic Development

201 North Chestnut St., Fifth Floor, Winston-Salem, NC 27101 | 336-703-2684 The department administers a Forsyth County Microenterprise Individual Development Account (IDA) program.

Greater Winston Salem Inc.

525 Vine St., Suite 240, Winston-Salem, NC 27101 | 336-728-9200

Find information on the <u>Minority Business Enterprise (MBE) Grant Program</u> and search the <u>Winston-Salem</u> <u>Entrepreneurial Ecosystem Tool</u> to access a variety of funding resources.

International Trade Administration, U.S. Department of Commerce - Greensboro Office

336-333-5345 | 336-333-5346 | 919-695-6366

Contact a U.S. Commercial Service International Trade Specialist in Greensboro for assistance in exporting and expanding into global markets.

Microenterprise Loan Program of Winston-Salem Forsyth County Inc.

301 N. Main St., Suite 2221, Winston-Salem, NC 27101 | 336-722-9600 | melp@bellsouth.net

Small loans are available to qualified businesses in Forsyth County for start-up, materials, supplies, operating expenses and training.

N.C. Department of Commerce Grants and Incentives

301 N. Wilmington St., Raleigh, NC 27601 | 919-814-4600

The website has links to competitive incentives, public infrastructure funds, building or site funds, technology funds, workforce grants, downtown development funds, and film industry grants.

N.C. Grant Opportunities

NC.gov includes links to grant programs across North Carolina government agencies.

NC IDEA

411 W. Chapel Hill St., Suite C2, Durham, NC 27701 | 919-941-5600

NC IDEA awards competitive grants for entrepreneurs in North Carolina.

N.C. Office for Historically Underutilized Businesses (NC HUB)

1336 Mail Service Center, Raleigh, NC 27699-1336 | 984-236-0130

NC HUB offers opportunities for historically underutilized businesses to participate in state government contracting and procurement. The office also provides outreach, training, and networking opportunities.



Contacts for Entrepreneurs

N.C. Rural Center Lending Programs

4021 Carya Drive, Raleigh, NC 27610 | 919-250-4314

The website lists lending programs in rural counties across North Carolina.

Piedmont Triad Regional Council Business Investment Fund

1398 Carrollton Crossing Drive, Kernersville, NC 27284 | 336-904-0300

The fund provides business loans to help start-ups and expanding businesses in the Piedmont Triad.

S.G. Atkins Community Development Corporation (SGACDC) - Enterprise Center

1922 S. Martin Luther King Jr. Dr. Winston-Salem, NC 27107 | 336-734-6900

The Enterprise Center offers services and resources for start-up businesses including mentoring, workshops, funding opportunities, and the commercially licensed <u>Enterprise Center Shared-Use Kitchen</u>.

U.S. Small Business Administration (SBA)

N.C. District Office, 6302 Fairview Road, Suite 300, Charlotte, NC 28210 | 704-344-6563 | 800-827-5722

The <u>SBA Funding Programs web page</u> includes information on loans, grants, and investment capital. The website also provides information on <u>federal contracting</u>.

Winston-Salem Black Chamber of Commerce (WSBCC) Resources

1922 S. Martin Luther King Drive, Suite 25, Winston-Salem, NC 27107 | 743-999-0088 The webpage includes funding opportunities, contracts and employment leads, training, and mentoring.

Winston Salem Partners Roundtable Fund

500 W. Fifth St., Suite 400, Winston-Salem, NC 27101 The Fund provides investment capital for promising early-stage businesses.

Winston-Salem Entrepreneurial Ecosystem Tool

Use this search tool on the Greater Winston Salem Inc. website to access the growing network of resources for entrepreneurs. Find business accelerators, incubators, co-working spaces, makerspaces, and financing sources.

