

# NC WINTER DAIRY MANAGEMENT SERIES

## WHEN

**January 23 & 24, 2018**

**Registration 9:30am**

**Program 10am—3pm**

## WHERE

**Iredell County Center (1/23)**

**Chatham County Center (1/24)**

**SPEAKER • Dick Wittman - Wittman Farms & Consulting ([wittmanconsulting.com](http://wittmanconsulting.com)) •**

**SPONSORED BY:**



**LUNCH  
PROVIDED!**

**RSVP before  
January 15, 2018 to  
[bfwhitmi@ncsu.edu](mailto:bfwhitmi@ncsu.edu)  
or (828) 577-8598**

**STRUCTURED  
FOR SUCCESS!**

- Professionally governing your family farm business
- Best practices to manage your human and financial resources
- Putting it all together in a real-life case study scenario

**NC STATE**

EXTENSION

**Farm operators need to better understand how professional governance structures and best financial management practices combine to set the foundation to sustain and optimize their farm businesses.** The 2018 Winter Management Series, sponsored by NC Dairy Producers Association, the NC Association of Farm Credits and the Professional Dairy Producers Foundation, is a 1-day farm business management seminar scheduled at two convenient locations on January 23 & 24, 2018. Dick Wittman, workshop presenter, is an internationally recognized consultant in the field of family business and financial management. He is also former manager of a 20,000-acre dry land crop, range cattle and timber operation in northern Idaho in partnership with three family members. Lunch is included for participants who RSVP before January 15, so mark your calendars and plan to attend the session near you! Dairy, beef, and other livestock producers are welcome to attend. More detailed information about Dick Wittman and the seminar follows.

**Where:**

January 23, 2018: Iredell County Center (444 Bristol Drive, Statesville)

January 24, 2018: Chatham Extension Center (1192 US 64W-Bus, Suite 400, Pittsboro)

**When:**

Registration at 9:30am

Program from 10am – 3pm

**RSVP before January 15** to Brittany Whitmire at [bfwhitmi@ncsu.edu](mailto:bfwhitmi@ncsu.edu) or (828) 577-8598.

**About the Seminar:**

This course provides a fast paced overview of core family business governance, human resource and financial elements that need to be codified and mastered in a professionally managed family farm business. The workshop will allow participants to take inventory of where they are in their implementation journey, define consequences of not having structure in place, and benefits to the business from adoption of better practices. The workshop will combine a formal presentation along with case study experiences to give participants a clear pathway for putting principles into practice when they return to their farms.

**About Dick Wittman:**

After receiving a degree in Agricultural Economics from the University of Idaho and an MBA from the University of Utah, Dick Wittman worked for the Farm Credit System from 1972-1980. In 1980, Dick joined the family farm in Idaho and established a part-time private consulting practice. He specializes in financial management, developing management systems and solutions for business succession planning and conflict resolution. Wittman has served on several industry, community and bank boards, and lobbied on a numerous farm policy issues. He also provides workshops and private consulting to farm, ranch and agricultural support businesses (<http://wittmanconsulting.com>)

Since 1996, Wittman has served as a director and in 2006 served as president of the Farm Financial Standards Council, a group of farm management and financial experts who have been working for over 30 years to professionalize farm cost accounting and financial analysis processes. He is also a founding member of **familybusiness.ag**, a peer group of consulting professionals promoting excellence and integrity and empowering continuity in the agricultural family business consulting profession.